

HOW WILL YOUR BUSINESS GIVE?



GIVE SKILLS

- Get your marketing team to help an NGO or community based organisation develop a strategy to raise awareness of their work
- Your sales team could spend time training staff from a social enterprise how to look for market for their products
- If you have a comms team see if they can help a small organisation with some great pics and text for their website and social media page
- Those who do recruitment within your organisation can visit a project working with youths and help them with CVs and interview skills
- Invite students to shadow employees for a day to gain experience or host a training session for a group of students looking to get in to the line of work your company does



GIVE TIME

- Organise a group of people with a variety of different careers and visit a group of children or youths to talk to them about what they do in their day to day job, qualifications and skills to get there etc
- Get outdoors and do a clean-up in your local area, taking time to get to know your neighbours and members of the local community
- Give staff time to complete a survey to find out what THEY would like to do as part of your CSR efforts and build that into your plans for the coming year



GIVE STUFF

- Find a project that can make good use of your company's products and make a donation...but make this the start of a relationship and look for ways you can work together
- Launch a campaign to collect dried food items between Giving Tuesday and Christmas. Get staff members to nominate families who could use a food parcel at Christmas
- Give a [Toto Care Box](#) to female members of staff going on maternity leave which will fund another box being donated to a mum in need
- Make a donation of books to a school library or project that helps disadvantaged students learn



GIVE MONEY

- Sponsor a local sports team by buying kit or funding their transport costs for a season...and adopt them as a team that you and your employees can go along and support
- Hold a Lion's Den style event where employees can pitch to get a donation to a local cause that they support. Organise a visit to check out the winning cause and see what opportunities there are for future engagement
- Style up your office by commissioning a unique piece of art by [Uweza Art Gallery](#) where artists use the proceeds to fund secondary school and university fees.
- Find a local cause that you and your staff can invest in financially as well as with time and skills to develop a mutually beneficial relationship