



SIMPLY DO GOOD

A Tin roof Foundation Movement

To empower local, Kenyan communities with doer-friendly, social action ideas to help improve the lives of individuals and the community as a whole.

How do I "Simply Do Good"?

You can join us on one of our "Simply Do Good" missions or you can begin one of your own. Check the SDGKenya.com website for updates of when, where and what we will be doing and make plans to join. To begin a SDG mission of your own, follow these simple steps:

- 1.** Look around you and see what needs are at your doorstep
- 2.** Ask good questions to the necessary official and people affected to see what the real problem is so you are not just treating the symptom but getting to the root of this need. (Is this a problem to you? What has been done in the past to fix it? What do you think should be done? etc.)
- 3.** Start small and simple
- 4.** Get a few friends or family and make a plan of where and when to meet and what exactly you will do.
- 5.** Do your personal Simply Do Good mission and let us know on IG and Facebook with #SDGKenya
- 6.** Repeat.

WHY "SIMPLY, DO GOOD"?

The writer and preacher John Bunyan said, "You have not lived today until you have done something for someone who cannot repay you.", and as statesman Edmund Burke proclaimed, "The only thing necessary for the triumph of evil is for good men to do nothing."

When we do good things for others we not only build up those we help but we also build a stronger community, help eradicate needs, all while taking reasonable responsibility for societal problems and not waiting for someone else to step in and fix the problem.

Doing good also fulfills the command of Jesus Christ to "...love one another as I have loved you." by putting action behind our words.

You never know; the good you do to others today may just be the thing they need to get through a hardship. You may be the answer to their most heartfelt prayer.

Who is behind "Simply, Do Good"? A group of people who believe in Kenya, its people and that many of the answers to social needs lie within Kenyan citizens. Two partners who have backed this movement from the beginning and embody this call to action are Tin Roof Foundation and Kubamba Company.